



Greenleaf Public Policy Lecture



***Servant Leadership
for a More Just
Society***

November 12, 2021

9:30-11:30 AM

Via Zoom

Lecture Agenda

"If a better society is to be built, one more just and caring and providing opportunity for people to grow, the most open course, the most effective and economical way, while supportive of the social order, is to raise the performance as servant of as many institutions as possible by new voluntary regenerative forces initiated within them by committed individuals - servants,"

Robert K. Greenleaf's Credo, 1980

November 12, 2021

9:30 AM

Greetings

Reginald Lewis, Executive Director, Greenleaf Center for Servant Leadership and Adjunct Professor, Seton Hall University

Steven Lorenzet, Associate Dean and Associate Professor
Stillman School of Business Seton Hall University

9:45 AM

Keynote Speaker

Cecilia Muñoz, Senior Advisor
New America

10:15 AM

Respondent Panel

Deborah Smith-Gregory, President
NAACP - Newark, NJ

Kyle Rosenkrans, Executive Director
New Jersey Children's Foundation

Chris Emigholz, Vice President
New Jersey Business & Industry Association

Caryl Lucas (Moderator), Founder
Unstoppable Girls Foundation

11:30 AM

Closing Remarks

Catalina Bajenaru, Assistant Vice President of HR/HR Business Partner
AT&T

11:45 AM

Conference Concludes

Greenleaf Lecturer



Keynote:

Cecilia Muñoz

Senior Advisor,
New America

Cecilia Muñoz is a national leader in public policy and public interest technology with nearly three decades of experience in the non-profit sector and government sector. She is currently a Senior Advisor at New America, where she built a major initiative on public interest technology, and led locally-focused initiatives. Prior to joining New America in 2017, she served for eight years on President Obama's senior team, including five years as Director of the Domestic Policy Council. Before working in government, she spent 20 years at the National Council of La Raza (now UNIDOS US), the nation's largest Hispanic policy and advocacy organization. She received a MacArthur Fellowship in 2000 for her work on immigration and civil rights, and is a trustee of the Kresge, MacArthur and Joyce Foundations. In 2020, she published the award-winning *More Than Ready: Be Strong and Be You...and Other Lessons for Women of Color on the Rise*, which shares insights from her career as well as the careers of other notable women of color.

Respondent Panel



Deborah Smith-Gregory

President,
NAACP - Newark, NJ

Deborah is a life member of the Newark Branch NAACP and for the past 25 years has served youth through the ACT-SO Program. During her tenure, each year students have earned national medals in an array of categories within the Humanities, Science, Visual and Performing Arts and Business fields.

Retired from the Newark Public Schools District, she worked for 36 years as a high school educator and activities coordinator. In addition to her primary career as an educator, Deborah has also worked as a journalist and editor of the New Jersey Afro-American Newspaper from 1984-1989. After leaving the newspaper, she became the founding editor of the New Jersey Perspectus News Magazine from 1989-1994.

She is a graduate from Seton Hall University but professes to be a lifelong learner. A Newark resident, she is a proud parent and grandparent.

"My passion is being a committed advocate for our youth. They are a direct reflection of our community both the positive and negative. We must be the change we wish to see in the world."

Respondent Panel



Kyle Rosenkrans

Executive Director,
New Jersey Children's Foundation

Kyle is a first-generation college graduate from New Jersey who went on to become a civil rights attorney, law professor, and public policy advocate. Kyle's career has covered a variety of social justice initiatives in Newark: K-12 education reform, low-income housing preservation, assisting victims of foreclosure scams and related research about the impact of foreclosures on Newark communities, LGBT rights and police brutality, anti-bullying policy, and prisoner reentry. He is a successful fundraiser who spent two years helping KIPP New Jersey build and launch a multi-million dollar fundraising campaign—raising millions in pledges for the non-profit organization.

Prior to this, Kyle spent five years as lead education attorney at Essex-Newark Legal Services, two years as a visiting law professor at Seton Hall Law School's Center for Social Justice in Newark, and several years as the CEO of the charter school association in New York and Connecticut. He is a fellow of the Leadership Newark class of 2011, and proud father of a five-year-old son.

Respondent Panel



Chris Emigholz

Vice President,
New Jersey Business & Industry
Association (NJBIA)

Christopher Emigholz is the Vice President of Government Affairs for the New Jersey Business & Industry Association covering taxation, budget, economic development, and workforce development. NJBIA advocates for thousands of businesses all across New Jersey that employ about a million people.

Prior to his current job, Emigholz worked in state government for 10 years. He was the Budget Director for the State Senate Republican Office for eight years overseeing economic and fiscal policy and directed education policy and legislative affairs in the New Jersey Department of Education prior to that. This is his second stint at NJBIA having served for years as their workforce development and education lobbyist earlier in his career. He was a teacher through the Teach For America program in a high school in Atlanta, Georgia, and a community liaison/volunteer coordinator in Baltimore City through the AmeriCorps-VISTA program.

Emigholz has a Master of Public Policy degree from Rutgers' Bloustein School and a Bachelor of Arts degree from Johns Hopkins University. He currently lives in Robbinsville, NJ with his wife and three children.

Respondent Panel



Moderator

Caryl Lucas

Founder,
Unstoppable Girls Foundation

Caryl is the Founder & President of Unstoppable Girls Foundation and CEO of Coach on Call, LLC. "Unstoppable Girls," is an educational and empowerment nonprofit that provides leadership training, bully prevention and mentorship programs to girls and young women at schools and colleges in New Jersey.

A former news reporter at The Star-Ledger, she is fervent in her desire to share positive media messages with young women, a goal she seeks to accomplish through a series of seminars she conducts that examine misogyny in media and culture. She is the author of the Unstoppable Girls Gratitude Journal; Fearless: A Bold Approach to Reinventing Your Life; and Aunt Sarah's Recipes for A Long & Spirit Filled Life.

Coach Caryl resides in New Jersey, where she brings her uplifting message of triumphing over misfortune to "unstoppable" college and high school students. Coach Caryl earned a B.A. in English from Upsala College in East Orange, NJ, and graduated from Rutgers University's Entrepreneurship Pioneers Initiative.

Greetings & Remarks



Dr. Steven Lorenzet

Associate Dean, Associate Professor,
Seton Hall University

Dr. Lorenzet joined the Stillman School of Business in 2015. In his current and prior administrative roles he has been very active with corporate and international partnerships, new program development, and external relations. His teaching interests are primarily in Human Resource Management and Organizational Behavior.

Although his primary focus is administrative, Dr. Lorenzet has remained an active researcher. A sample of journals where his work has appeared include: Leadership and Organization Development Journal, Human Resource Development Quarterly, and Organizational Research Methods. A sample of professional organizations his research has been presented at include: the Academy of Management, the Society for Industrial-Organizational Psychology, and the Society for Human Resource Management. Previously, Dr. Lorenzet was an active consultant working with pharmaceutical, legal, military, financial, and academic organizations.

Dr. Lorenzet received his Ph. D. at the University at Albany, SUNY. He spent his undergraduate and graduate education at Towson University, where he received his MBA.

Greetings & Remarks



Catalina Bajenaru

Assistant Vice President of HR
HR Business Partner,
AT&T

Catalina is an Assistant Vice President of Human Resources with the AT&T Global Business organization. At AT&T she leads a team of HR professionals in support of large Enterprise Sales Segments with international presence, providing strategic HR partnership to Senior Business Leaders. As an HR Business Partner, Catalina develops solutions to support business talent management strategy resulting in revenue growth and productivity gains. Prior to this, Catalina was the HR Director overseeing the company's HR operations in the Canada, Caribbean and Latin America region.

Catalina has over 30 years of experience in various HR disciplines. Her areas of expertise include International Human Resources, Organization and Leadership Development, Executive Coaching, personal energy management and resilience strategies. Catalina strives to position AT&T as a global leader in Human Resources best practices and as an employer of choice by mentoring and coaching internally within the company and externally. She has undergraduate degrees from Boston University in Mathematics and Psychology and minor in French Literature, plus an MBA in Global Business from the University of Phoenix.

Greetings & Remarks



Reginald Lewis

Executive Director, Greenleaf Center for
Servant Leadership and Adjunct
Professor, Seton Hall University

Reginald Lewis has an extensive background in the philanthropic, non-profit, state and municipal government, and higher education sectors. He recently served as the Executive Director of the Newark City of Learning Collaborative (NCLC), a citywide, post-secondary attainment effort working to build Newark's college-going culture. While at NCLC, he served as an Assistant Professor of Professional Practice at Rutgers University-Newark, where he taught Servant Leadership in the Public Sector.

Additional roles include serving as Special Assistant to Commissioners in the NJ Departments of Education and Human Services, and City Administrator for the City of East Orange, New Jersey. As Administrator, he provided oversight of the municipality's day-to-day operations and delivery of town services for nearly 70,000 residents. His stints in philanthropy include work at The Fund for New Jersey, where he co-edited Better Schools, an issue report that outlines strategies for improving NJ's K-12 public schools.

Among his service at the national and state level include his 2010 appointment by President Barack Obama to the U.S. Commission on Presidential Scholars and being named as a co-chair by Governor Phil Murphy in support of the implementation of New Jersey's Higher Education Plan in 2019. A cum laude graduate of Morehouse College, Mr. Lewis holds a Masters in Social Service Administration from the University of Chicago.

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History of the Greenleaf Center



Robert K. Greenleaf founded the Greenleaf Center in 1964 as the Center for Applied Ethics. With the publication of his seminal 1970 essay, *The Servant as Leader*, he introduced a nontraditional approach to leadership, one in which the leader first seeks to serve. For well over 50 years, the Center has worked to promote the understanding, awareness, and practice of servant leadership. In 2019, the Center took on a university affiliation, becoming the Robert K. Greenleaf Center for Servant Leadership at Seton Hall University. The Center maintains its independence and 501(c)(3) status while benefitting from the institution's rich tradition of service and preparing students to be leaders in a global society.

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