

LEADERSHIP IN MANUFACTURING: INVESTING IN PEOPLE—THE PATH TO GREATER RESULTS

April 17, 2013 • Ohio Dominican University • Columbus, Ohio

Looking for an advantage in the ever-changing world of manufacturing? Where should you invest your time, energy, and money to grow your business? What if you fully unleashed the energy and intelligence of your talented employees? This is the time to rethink leadership in manufacturing and achieve greater results.

Today's manufacturing companies face a global marketplace in which access to labor and technology are no longer the advantages they once were. Companies are rethinking leadership and how to manage their most valuable resource – their own talented people. On April 17, manufacturers will gather in Columbus, Ohio, to share ideas and success stories.

The Robert K. Greenleaf Center for Servant Leadership invites plant managers, operations managers, HR managers, organizational development/training directors, and business school professors to this conference to learn from others' manufacturing experiences. As a result of attending this conference participants will learn practices and prepare action steps to develop their people and help them grow while achieving bottom line results for their specific organization.

Tom Green, a 36-year veteran of General Motors and its affiliates and a conference speaker says, "Successful companies invest in the people in their organization because they know that leadership and culture work hand in hand to achieve lasting results." Join us for this exciting event.

The cost for the entire day is \$395 per person. A continental breakfast, lunch, and breaks are included. To register, visit www.greenleaf.org.

For more information, contact:

Phil Anderson
Training Coordinator
Robert K. Greenleaf Center
for Servant Leadership
317.669.8050
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Servant Leadership in Hard Times - Making Smart Choices



Plant Manager *Tom Green* and HR manager *Mary Miller* faced the challenge of shutting down the Delphi brake assembly facilities in Dayton, Ohio, from 2006 to 2008, resulting in the loss of 1,550 jobs. Almost 40% of the salaried workforce left and 84% of the hourly workers took a buyout offer in the first six months following the closure announcement, so 800 new employees were hired into a closing

culture. By applying servant leadership principles, they were able to lead their colleagues in delivering extraordinary results in safety, the timeliness of deliveries, a low defect rate, and high profitability during the shutdown period -- all while preparing their people for the next phase in their careers and lives after Delphi.



Get Started and Keep Moving - ATK Sporting Group



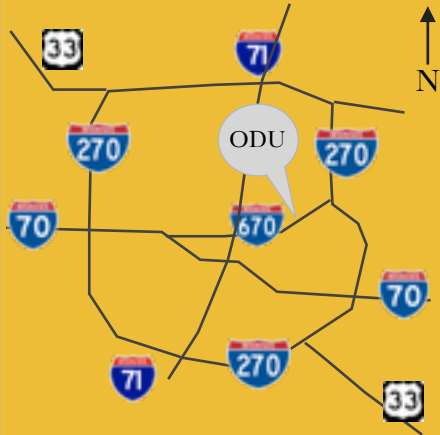
Starting at the Lewiston, Idaho, plant, ATK's leaders have chosen to develop a servant-led culture that values employees and gets results. They are working to overcome major hurdles in changing the manufacturing culture through utilization of visual controls and strengthening the alliance between engaged employees and servant leaders. As their efforts began to get traction, managers in ATK's Anoka, Minnesota, plant started down a similar path. Come hear key members of ATK's team share their successes, setbacks, and daily recommitment to servant leadership.

Beyond the Training Room - Progress Rail Services

Progress Rail Services, a wholly-owned subsidiary of Caterpillar, is one of the largest providers of rail and transit products and services in North America. The Leadership Development Team provides strategic coaching and development programs to leaders in more than 100 Progress Rail facilities, globally. They facilitate continuous improvement by enhancing the culture and leadership capacity. This requires moving beyond traditional training programs, into building sustainable partnerships with internal customers. Each member of this team strives to embody Servant Leadership, as the foundation for their relentless pursuit of excellence through service.



OHIO DOMINICAN UNIVERSITY™



Ohio Dominican University is conveniently located five miles northeast of downtown Columbus off of I-670 and five minutes from Port Columbus International Airport. Several hotels are located nearby.

Servant Leadership - "Good to Greater" Results

Robert K. Greenleaf redefined the timeless philosophy of servant leadership in the 1970s. He saw the opportunity to positively impact people working in all sizes and types of organizational settings. Phil Anderson, Training Coordinator at the Greenleaf Center, will share how the personal philosophies of employees and managers unite to create the organization's culture. He'll also show that servant leadership generates results that aren't just good or great, but greater still. Servant-led cultures don't just happen but are intentional efforts of leaders who desire to *Serve First, Lead Later*.



ROBERT K. GREENLEAF
CENTER FOR
SERVANT LEADERSHIP

In 1964, upon completion of a 38-year career at AT&T, Robert Greenleaf founded the Center for Applied Ethics. His writings on management and leadership launched the modern servant leadership movement and inspired many successful business leaders. The center, based in

Westfield, Indiana was later renamed in his honor. Today, the Center is an international nonprofit organization promoting the awareness, understanding, and practice of servant leadership by individuals and organizations.



ROBERT K. GREENLEAF
CENTER FOR
SERVANT LEADERSHIP

770 Pawtucket Drive
Westfield, IN 46074

Meeting Location

Ohio Dominican University's Griffin Student Center is the conference site. ODU's address is 1216 Sunbury Road, Columbus, Ohio, one mile northeast of the I-670 Exit 6 interchange between downtown and Port Columbus Airport.

For a directions to ODU and a campus map , [click here](#).



Nearby Hotels



Many hotels are located near the airport a few miles from the campus, off of I-670.

Embassy Suites Airport
614.536.0500

Staybridge Suites Airport
614.473.9888

Four Points by Sheraton Airport
614.475.8383

Best Western Plus Port Columbus
614.337.8400

Courtyard Columbus Airport
614.475.8530

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Tentative Agenda

- | | |
|----------|---|
| 8 am | Welcome
Servant Leadership: Philosophy and Culture
<i>Phillip Anderson</i> |
| 8:45 am | Contrasting Cultures - How does yours look?
Cultural Videos
Small Group Discussion |
| 10 am | Break |
| 10:15 am | Servant Leadership in Hard Times –
Delphi Brake Assembly Plant Closing
<i>Tom Green and Mary Miller</i> |
| 11:15 am | Q&A |
| 11:30 am | Profit or Loss Game
Good to Great vs. Servant-Led Companies |
| Noon | Lunch Buffet |
| 1 pm | Moving Beyond the Training Room
<i>Progress Rail Services - A Caterpillar Company</i> |
| 1:45 pm | Break |
| 2 pm | Getting Started and Keeping Moving
<i>ATK Sporting Group</i> |
| 2:45 pm | Next Steps
Q&A and Open Forum |
| 3:20 pm | Break |
| 3:30 pm | Call to Action and Accountability
Summary |
| 4 pm | Adjournment |



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LEADERSHIP IN MANUFACTURING CONFERENCE

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Registration Form

E-mail address (required): _____

First Name: _____ Last Name: _____

Company: _____

Title: _____

Address: _____

City, State, Zip: _____

Telephone (business or cell): _____

Gender Male Female

Do you require any special facility or dietary needs? If so, what?:

Payment Information:

Registration Fee \$395

Check payable to:

Greenleaf Center for Servant Leadership
77 Pawtucket Drive
Westfield, IN 46074

Credit Card Payment:

Visa Mastercard AMEX Discover

Card # _____

Expiration Date: _____

Name on Card: _____

Billing Address for Card:

Return Form to:

Please enter this information online at
<http://bit.ly/greenleafmfg>.

If you cannot register online,
please return the completed form to:

Greenleaf Center
Manufacturing Conference
770 Pawtucket Drive
Westfield, Indiana 46074

Fax: 317.669.8055

Questions? Please call:
317.669.8050